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What we’ll cover:

• Planning and preparation
  • Definitions and understanding
• Searching skills
• Places to search
• Help options
What do you need to know?

• What does it mean to be an entrepreneur for your creative industry?

• What is entrepreneurial theory?

• What is the role and context of ‘value’ in creative entrepreneurship?
Where can you get information?

- Start with your Course readings
- Go to the Creative Entrepreneurship library guide
- Do some searching for books and journal articles through the library
Course readings - entrepreneurship

• Go to Course Readings on Blackboard
• There are readings on entrepreneurship throughout the Course Readings.

ENTREPRENEURSHIP IN THE CULTURAL AND CREATIVE INDUSTRIES: INSIGHTS FROM AN EMERGENT FIELD

Author: Hausmann, Andrea and Heinz, Anne
Journal Title: Artivate: A Journal of Entrepreneurship in the Arts
Volume: 5
Start page: 7  End page: 22

More details
Required Reading

Links & Availability

View online (artivate.hida.asu.edu)
Course readings - value

• Look at the Week 4 Readings

WEBSITE  Why the music matters
Phil Graham
Required Reading
View online

ARTICLE  Economic Value and Moral Value
Recommended Reading
View Online >
Library guide

Search

Library chat live
Chat online with a librarian
Monday-Friday 10am-4:30pm
Saturday 10:30am-1pm
There are some books on the guide.
Creative Entrepreneurship

Books

Music, Management, Marketing, and Law by Phil Graham
Publication Date: 2019
This collection of interviews captures a period of historic change for the global music business along with a wealth of professional knowledge that extends from the late 1960s through to late 2012 when the interviews were conducted.

Music Entrepreneurship by Allan Dumbreck; Gayle McPherson
Publication Date: 2015
Music Entrepreneurship features an analysis of the changing landscape of the music industries and the value of the entrepreneur within them through a series of focused chapters and case studies.

Music Business and the Experience Economy by Peter Tschmuck (Editor); Philip L. Pearce (Editor); Steven Campbell (Editor)
Publication Date: 2013

Making Money, Making Music by David Bruenger
Publication Date: 2016
Have a look at chapter 1 for music as having value.
Some search strategy tips

• Phrase searching “keeps it together” “creative industries”

• Think of related words - cultural industries

• Truncation * - allows for finding variation at end of word
  • entrepren* finds entrepreneur and entrepreneurship
Search word connectors

• **AND** narrows your search
  - “creative industries” AND entrepreneur*

• **OR** broadens your search
  - “cultural industries” OR “creative industries”

• **NOT** narrows by excluding a term
  - Entrepreneur* NOT science
Search strategy for books

“creative industries” AND Entrepreneur*

• Search the library catalogue

• Use an Advanced search
Using the Advanced search gives more options
Make sure to choose Catalogue
Historical overview of your field

• What have other people said about the field?

• How do you find this? Books may be an option. Use the Library catalogue. Websites could also be ok.

• Search for person’s name and biography or autobiography on the catalogue

• E.g. Bob Dylan biography
A helpful resource

- Graham, Phil. (2019) Music, management, marketing and the law

- This has interviews with people in the music industry

- Search the Library Catalogue
Finding information on your creative enterprise

• Search using words for your creative endeavour for example fashion art film design music

Link this with words like: Business industry trade
What is value?

• How do you define what value means?
• Look at your Course Outline – Assessment Task 2

• Value can also be called:
  Cultural value  prestige value  cognitive value
  or some other aspect of value that makes sense in your field of endeavour
  e.g wellbeing  positive experience  health value

Look back at Course Readings  Week 4
Where to search [articles]

• Academic Search Elite
• Proquest Central
• Taylor and Francis
• Google Scholar
Find databases by subject

- Arts and humanities
- Business
- Criminology
- Education
- Engineering
- Environmental sciences
- Health
- Law
- Psychology
- Research
- Science
- Social science
- Sport sciences
- Newspapers, current affairs and statistics
- Bibliographic
- Databases for USC Alumni

Browse the databases by subject area.
Arts and humanities has the recommended databases.
Can also find the database by name
Searching: Academic Search Elite | Choose Databases

live music

AND social value OR cultural value

AND

Basic Search Advanced Search Search History
Click on **Search for Full Text** to search for the full article.

Have a look at the abstract to check for relevance.
Search hint – limit to Abstract for a more relevant search result

Select Peer reviewed to get scholarly articles
Music, health, and well-being: A review

Raymond A. R. MacDonald BSc (Hons) PhD CPsychol AFBPS

International Journal of Qualitative Studies on Health and Well-being, Volume 8, 2013 - Issue 1

Published Online: 07 Aug 2013

Musical recovery: the role of group singing in regaining healthy relationships with music to promote mental health recovery

Jennifer Bibb & Katrina Skewes McFerran

Nordic Journal of Music Therapy, Volume 27, 2018 - Issue 3

Published Online: 06 Mar 2018
Go into Settings, Library links, and make sure that University of the Sunshine Coast library is set.
Show library access links for (choose up to five libraries):

- University of the Sunshine Coast
- e.g., Harvard
- National Library of Australia - Libraries Australia

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without the words
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Return articles published in
Return articles dated between

music
health benefits
book

○ anywhere in the article
○ in the title of the article

e.g., "PJ Hayes" or McCarthy

e.g., J Biol Chem or Nature

e.g., 1996
The health benefits of dance
PT Alpert - Home Health Care Management & Practice, 2011 - journals.sagepub.com
... Other studies show many other health benefits. Pre- mature babies exposed to classical music grew faster than premies not exposed to this music. Another example of the effect of music on blood pressure showed that individuals ...

Effects of music therapy on psychological health of women during pregnancy
MY Chang, CH Chen, KF Huang - Journal of clinical nursing, 2008 - Wiley Online Library
... Effects of music therapy on psychological health of women during pregnancy. Mei-Yueh Chang ... The internal consistency Cronbach's α was 0.76 in this study. Music. Four types of prerecorded music compact discs (CD) were created for this study ...

The theory of music, mood and movement to improve health outcomes
CJ Murrock, PA Higgins - Journal of Advanced Nursing, 2009 - Wiley Online Library
... For example, physical activity is any moderate-intensity activity that can be engaged in for at least 30 minutes for 3–5 days a week to produce health benefits. As an intervention, music produces both psychological and physiological responses to promote the initiation and ...
How Shared Preferences in Music Create Bonds Between People: Values as the Missing Link

Diana Boer, Ronald Fischer, Micha Strack, Michael H. Bond, Eva Lo, Jason Lam

First Published May 4, 2011; pp. 1159–1171

Abstract

Preview
Not sure if it is peer reviewed?

Databases: U

ULRICH'sWeb Global Serials Directory
Bibliographic database of detailed information of active and current periodicals of all types: journals, e-journals, magazines, newspapers and newsletters.

UNWTO elibrary
A collection of statistics, journal articles, and ebooks covering many of the major tourism topics from across the world.

US National Library of Medicine
Library provides access to print and electronic resources such as books, journals, technical reports, manuscripts, microfilms, photographs, and images on medicine and related sciences.

US Newsstream (ProQuest)
Full text and indexed database for national and regional news sources from the U.S. that includes current U.S. news content and archive material from the 1980s. Includes news, articles, features, correspondence, broadcast transcripts and blogs from top titles including The New York Times, the Wall Street Journal and the Washington Post.

USC Research Bank
Institutional research repository for the University of the Sunshine Coast. Open access to university's scholarly research output, including content of the USC Herbarium.

Project MUSE
An interdisciplinary collection of peer reviewed journals covering the humanities and social science fields.

SpringerNature Experiments
Combined access to laboratory and other scientific methods and protocols from the resources of Nature Methods, Nature Protocols, Springer Protocols and the open access Protocol Exchange. Search by technique or experimental organism.

UNWTO elibrary
A collection of statistics, journal articles, and ebooks covering many of the major tourism topics from across the world.

WGSN - Worth Global Style Network
WGSN provides information on global fashion and lifestyle trends. Reports, images and trend forecasts form the content of the database. Users must register using their USC email.
A referee’s shirt means that a journal is peer reviewed.
When -
• you know a title you’re looking for (and can’t find it via the Library)
• you know what peer reviewed/scholarly looks like
• you want to use books and can’t find one in the Library
AND.....you have thought about your search strategy

Google + brain
Step by step....

• Make sure you know what the words mean
• Understand the question – be able to paraphrase it
• Identify your keywords and terms
• Have synonyms (and maybe antonyms)
• Start with books
• Search for relevant journal articles
• Keep citation details for your references list!!
Help options

• Library guides
• Library Research Desk
• Chat
• Phone (5430 2804)
Thank you.